

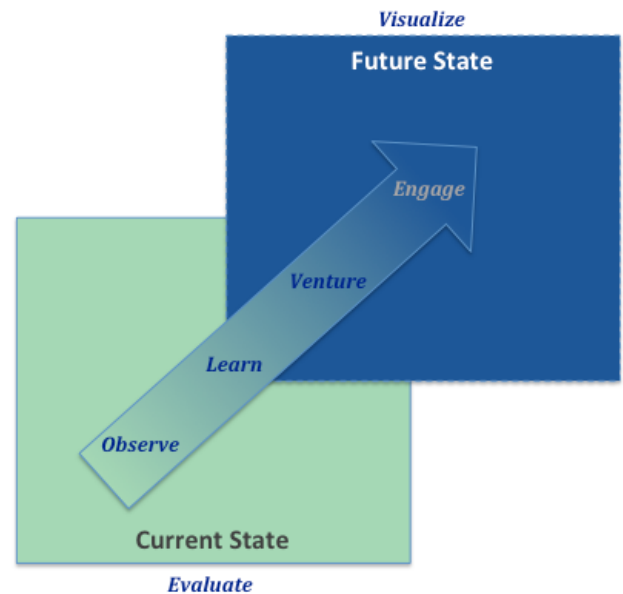
# NEO-STRATEGIC

## *Executive/Leadership Coaching Model & Results*

Neo-Strategic uses its proprietary EVOLVE™ model for both individual and team coaching:

- **Evaluate** current state
- **Visualize** future state
- **Observe** existing dynamics
- **Learn** underlying factors
- **Venture** beyond familiar
- **Engage** new behaviors

The process is implemented through a series of focused, purposeful conversations between coach and client that occur either in person or by phone. While the process is consistently followed, the coaching is tailored to the context and goals of each individual or team.



Reading and exercises outside of coaching sessions are offered to support the achievement of goals, and progress toward meeting goals is periodically assessed during the coaching program and at the end of the coaching program.

Some of the benefits that clients see from EVOLVE™ include:

- Observable and sustainable improvement in leadership abilities.
- Observable and sustainable improvement in skills that raise performance, such as time management and effective communication.
- “Learning how to learn” so that clients can continue to define and achieve new performance goals in the future, on their own.

Leadership development for executives that includes coaching has an estimated return on investment (ROI) of 300-600%.\*

\* - *International Journal of Evidence Based Coaching and Mentoring*, Special Issue No. 4, October 2010, p. 105, & *The Manchester Review*, Vol. 6, No. 1, 2001.

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